

## Daniel Halden <a href="mailto:daniel.halden@lacity.org">daniel.halden@lacity.org</a>

## RE: FW: Inconsistent street lights

Matthew Severson < Matthew@hollywoodbid.org>

Mon, Mar 7, 2016 at 2:00 PM

To: Kerry Morrison <Kerry@hollywoodbid.org>, Gil De La Cruz <qil.delacruz@lacity.org> Cc: Fabian Cheng <fabian.cheng@lacity.org>, Daniel Halden <Daniel.Halden@lacity.org>

Hi Gil.

Hello from Hollywood - I hope you're well! I just wanted to follow up with you regarding our conversation from last year about extending the newer street lights on Hollywood Boulevard eastward, from Gower Street to the 101 Freeway. This is something the BID wants to push for this year as we feel this would greatly improve the streetscape for our eastern gateway into Hollywood. Can you please advise how best we can move this idea forward?

As always, thank you in advance for your assistance with this.

Best regards,

## MATTHEW SEVERSON

Operations Coordinator

[ Hollywood Property Owners Alliance ]

6562 Hollywood Boulevard | Los Angeles, CA 90028

323.463.6767 | matthew@hollywoodbid.org | onlyinhollywood.org

Please note our new address and phone number.

From: Kerry Morrison

Sent: Monday, July 20, 2015 4:35 PM

To: Gil De La Cruz <gil.delacruz@lacity.org>

Cc: Fabian Cheng <fabian.cheng@lacity.org>; Matthew Severson <Matthew@hollywoodbid.org>; Daniel

Halden < Daniel. Halden@lacity.org> Subject: RE: FW: Inconsistent street lights [Quoted text hidden]